



*milkshake, rattle and roll!*

7619 Germantown Avenue

Philadelphia, PA 19119

215-753-1500 • [www.trolleycardiner.com](http://www.trolleycardiner.com)



*milkshake, rattle and roll!*

3269 S. Ferry Rd. (at Kelly Drive)

Philadelphia, PA 19129

267-385-6703 • [www.trolleycarcafe.com](http://www.trolleycarcafe.com)

Hi, I am excited to tell you about Trolley Car Diner & Café's very successful and popular fundraising program, Helping Hands Week. Over the past fifteen years, we have helped raise more than \$150,000 for hundreds non-profits, schools, places of worship, and other organizations from around the city through this program. We are dedicated to giving back to the community and would love to help your organization reach its fundraising goal!

Helping Hands Week makes fundraising easy. We provide a coupon for you to send to your friends, members, and supporters through Facebook, email or your website asking them to dine during your designated week; Monday – Friday, 7am - 9pm and Saturday/Sunday, 3pm - 9pm.

Customers can turn in their coupons when they dine at Trolley Car Diner or Trolley Car Café. In return, the Diner and Café will donate 20% of your group's food and beverage revenue (NOT including alcohol) back to your organization.

After scheduling a week, I will email you a Helping Hands packet which includes the coupon that needs to be given to the cashier when paying the bill (this is how we keep track of your total), marketing tips, sample press release, media contacts, and sample email.

This is a great opportunity to help your organization while investing a minimal amount of money, time and energy! You are asking your supporters to do what they already do— eat out at Trolley Car.

Contact me if you are interested in scheduling your organization's Helping Hands Week or if you have any questions about the program.

Thanks!

Alexandra Christian  
Marketing and Community Outreach Manager

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